



# الساعات والمجوهرات العربية Arabian Watches & Jewellery

## Corporate Profile

Arabian Watches & Jewellery (AWJ) Magazine has identified the much-needed opportunity for companies to carry their profiles, at a cost-effective rate, to a vast readership across the Middle East.

Therefore, AWJ now offers leading watch & jewellery corporations the unique opportunity to publish a comprehensive, high-quality, stand-alone, corporate profile in every edition (Six profiles annually), on an exclusive basis.

The 12 (or 18-page) Corporate Profile will confirm with the highest editorial-print-production-publishing standards that our dedicated readership has come to expect from MPParabia. The supplement, entirely compiled in-house by the AWJ team, will be circulated to a vast audience across the Middle East.

### Benefits:

*Companies / brands that avail of this Corporate Profile will benefit form:*

- \* The special Corporate Profile offers companies the opportunity to carefully customize their corporate message to the targeted audience across the Middle East.
- \* The Corporate Profile is a cost-effective method to reach the intended audience with a definitive, tailor-made message
- \* The exclusive compilation will enjoy individual attention from the general readership and will serve to inform, educate and raise the corporate profile & image through detailed editorial content
- \* The special Corporate Profile will be printed on special paper and will bear the hallmarks of special-edition publications
- \* Special promotion will be conducted at AWJ's retail points for highlighting issue and boosting sales circulation
- \* The special Corporate Profile can be used by companies for subsequent media promotion and / or PR-related activities at industry exhibitions for example
- \* 500 copies of the Corporate Profile will be provided on a complimentary basis to the featured company

### What MPParabia offers:

The MPParabia's editorial & production teams will assemble all editorial input and detailed reports, design, layout, typesetting and all art-print-production processes. MPParabia will undertake translation of all compiled text into Arabic, completely free of cost.

- *All editorial input will be subject to client's approval*
- *This offer is available to companies / brands on a first-come-first-served basis.*

### Cost:

- The cost of a 12-page Corporate Profile is USD \$ 24,000
- The cost of a 18-page Corporate Profile is USD \$ 32,000

### Deadline:

The Corporate Profile will be published 45-days after the date of confirmation by client

*For more information please contact:*

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