

# PROPOSED EDITORIAL PROGRAMME 2009

INTERNATIONAL  
EDITION\*

الساعات  
والمجوهرات  
العربية  
Arabian  
Watches & Jewellery

International  
Correspondents



Keith Strandberg



Roberta Naas



Victoria Townsend



Pooja Agarwal

Edition 2009	Special Feature	Jewellery Feature / Theme	Watches Feature	Market & Exhibition Report	Interviews
<b>February / March</b>	Special Orders Watch & Jewellery  Branded Vs. Unbranded	-Pearls & Pearl Jewellery -Dubai International Film Festival (DIFF) (Stars & Jewellery)	-Perpetual Calendars -Master Watch Makers through the Centuries	-Preview-The 6th Doha International Jewellery & Watches Exhibition (17 to 22 Feb. 2009) -Review-Jewellery Arabia 2008 & Highlights of The Premier Middle East Watches, Jewellery & Pens Awards -2008 Edition -Review-SIHH (19-23 Jan. 2009)	Our usual rundup of regular features & exclusive interviews with leading regional and international senior industry professionals from our line-up of regional and international correspon- dents.
<b>February</b>	<b>6th Doha Jewellery &amp; Watches Exhibition Official Show Catalogue 17 - 22 Feb. 2009</b>				
<b>April / May</b>	Limited Edition Watches	Wedding & Bridal Jewellery	-Sports Watches Auto Associated Watches - Minute Repeaters -Master Watch Makers through the Centuries	-Preview / Baselworld 2009 (26 March to 2 April 2009) -Review-6th Doha Intl. Jew. & Watches Exhibition 2009	
<b>June / July</b>	Colored Stones Gemstones Gemstones adorned Watches	Fashion Jewellery High-End Jewellery Sets Weave Trends-Color Stone	-Diving Watches -Watches trends & directions -Pilot / Air Time Watches -Master Watch Makers through the Centuries	-Brand Ambassadors & Ambassadors -Review- Baselworld 2009	
<b>August / Sept.</b>	-Tourbillion Watches -Rose Gold Watches	-Earring Trends -Cocktail Rings -Pendants	-High-End Jewelled Watches -Master Watch Makers through the Centuries	Trends: Watches & Jewellery	
<b>October / November</b>	-Complicated Watches	"Animal & Ocean Creatures" Semi Precious Stones Brooches	-Skeleton Watches- Open Heart Watches -Master Watch Makers through the Centuries	Classical & Simple Watches	
<b>November</b>	<b>Jewellery Arabia 2009 Official Show Catalogue 17 - 21 November 2009</b>				
<b>November</b>	<i>World of LUXURY</i> Magazine – Published annually for Asia Jewellers				
<b>December 2009 / January 2010</b>	-CEO's CHOICE: Watches & Jewellery -Popular Watches 2009	-Colored Diamonds -"White & Black" Theme	-Enamel Watches -Animal-Nature Caricatured Watches -Multitime Watches	Preview-Jewellery Arabia 2009 (17 - 21 November 2009)	

The AWJ 2009 Editorial Calendar is tentative and subject to change at the discretion of the Group Editor-In-Chief

\* Kuwait Edition: Editorial Programme available upon request