



OFFICIAL SHOW CATALOGUE 2009 ADVERTISING RATE SHEET

Periodicity: Published to coincide with **Jewellery Arabia 2009** to be held at the Bahrain International Exhibition Centre in the Kingdom of Bahrain. 17-21 November 2009.

Rates (in US Dollars) : Covers in Full Colour

Position:	Unit Price
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Inside Front Cover -Arabic side	\$ 8,000
Front Cover Gatefold -Both sides	\$ 8,500

Guaranteed Circulation: 40,000 copies collectively at the Exhibition venue, all 5-Star hotels and in Palaces, Diwans (Royal Courts) in the Kingdom of Bahrain and a specially prepared VIP mailing list.

Editorial Supplements & Sponsorship:
Rates available on request

Mechanical Data & Technical Specifications:

Actual Full Page (Trim): 210 mm X 280 mm
Actual Double Page (Trim): 420 mm X 280 mm

Binding: Perfect Binding

Material Requirements: Advertisement material must be submitted digitally on a CD as follows:
1- **PDF** format (high resolution/ press quality).
2-(optional) **EPS / TIFF** format (300 dpi resolution) *using Adobe software.*
Note for DPS: Please ensure that the text is atleast 5 mm away from the gutter on either side
Note: A-Do not compress files & attach all icons (photo links & fonts).
B-Colour Proof must be submitted.

Material Deadline: At least one month prior to publication date,

General Conditions: Jewellery Arabia 2009 Official Catalogue is published in conformity with the press laws of the Kingdom of Bahrain and in compliance with local and regional religious and cultural norms.